

# GOVERNMENT AFFAIRS

Reaching corporate goals within a complex public policy environment



LAWGISTIC

*Perfecting the Profession*

The opportunities for business in public sector require sophistication, connections, reputation, clear objectives and a consistent project follow up.

Lawgistic understands what it takes to reach corporate goals within a complex public policy making environment. Our practice has an experienced network of senior policy and public relations professionals.

Our Government Affairs practice can guide initiatives to help corporate clients influence government and public opinion, including:

- Regulatory and Legislative advocacy
- Build brand and corporate reputation
- Influence policy-making process
- Crisis communications

## HOW CAN WE HELP?

We help our clients solve problems, create and exploit business opportunities and enhance their reputation with policy-makers and government authorities.

Including support activities in the following areas:

- International Finance Organizations Strategy for funding opportunities
- New Market Investment Optimization
- Public Relations
- Policy and Regulatory Oversight
- Strategic Communications

### Benefits:

-Practical knowledge of the public sector rules and processes

-Extensive insight and know-how of how the institutions of government operate, and how to deploy successful strategies to reach your goals, ensuring a proper handling on public sector opportunities.